

John Smith  
Sample Pack 1 Fundraising Chairman  
123 Sesame Street  
Detroit, MI 48201

Mr. American Legion / VFW Contact Name  
American Legion / VFW Post Number  
123 Corporate Circle  
Detroit, MI 48201

Dear Mr./Ms. Post President,

I am writing on behalf of local Cub Scout Sample Pack 1. We are conducting our annual popcorn fundraiser and would like to request your support in our program fundraiser. This support will help us raise funds but will also benefit our military personnel here in Michigan and overseas.

As part of our 2016 popcorn sale, we have a special “popcorn for our troops” program where customers purchase \$30 and \$50 military donations, and in turn, the Boy Scouts provide popcorn to our military servicemen and their family members.

Since the “popcorn for our troops” program started in 2007:

- Consumers have donated over **\$45 million** worth of popcorn to U.S. troops nationwide
- In 2014 alone, consumers purchased over **155,000 donations**
- Over **4,000 tons** of popcorn treats have been shipped to hundreds of locations around the world
- Consumers have placed over **120,000 orders** online for the Military Product Donation

It is our hope that you will allow some of the Scouts from our pack to make a presentation to your members at one of your upcoming meetings, providing them the opportunity to not only support Scouting locally by purchasing popcorn, but support our military personnel both here and abroad.

Please consider helping us deliver a quality Scouting program to the young men in our community, and showing our sincere support of our servicemen, many of whom were Scouts at one point. I will be contacting you personally to coordinate a date that would be most convenient for your post.

Yours in Scouting,

*John Smith*

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