



2017 Summer Camp Impact Report



BOY SCOUTS OF AMERICA
MICHIGAN CROSSROADS COUNCIL



BSA Camp Season Overview

Camps

- Cole Canoe Base
- D-bar-A Scout Ranch
- Gerber Scout Reservation
- Camp Rotary
- Great Lakes Sailing Adventure
- Camp Munhacker
- Rota-Kiwan Scout Reservation

Total Attendance

- Cub Scouts: **2,167**
- Boy Scouts: **6,596**
- Adults Volunteers: **3,925**
- Units: **986**

Scholarships Provided

- **584 Scouts** received scholarships to attend camp
- **Over \$56,000** was awarded

Merit Badges

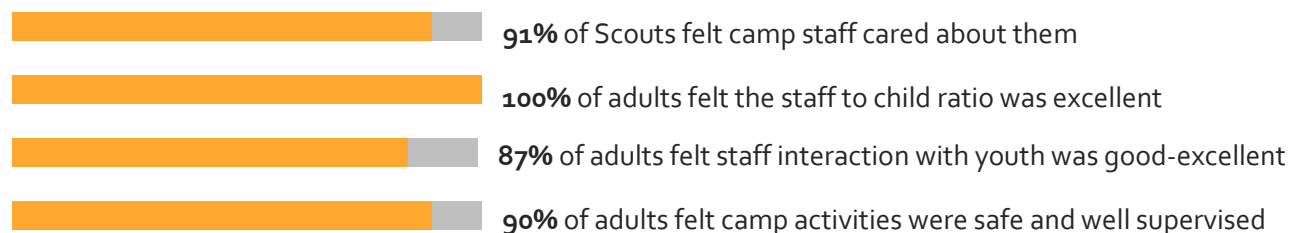
- **19,550** Merit Badges were awarded at camp



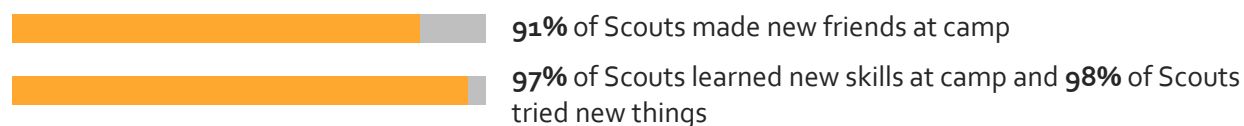
Scout Camp's Impact on Youth Development Assets



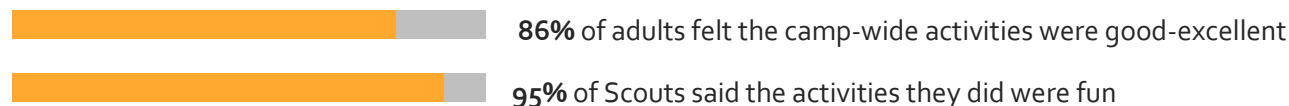
Support/Empowerment: Youth have the support of positive adult role models in a safe and secure environment



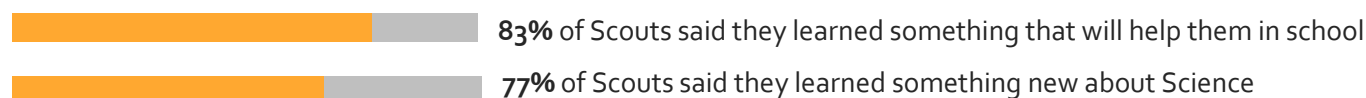
Boundaries and Expectations: Youth develop positive peer relations while learning new skills



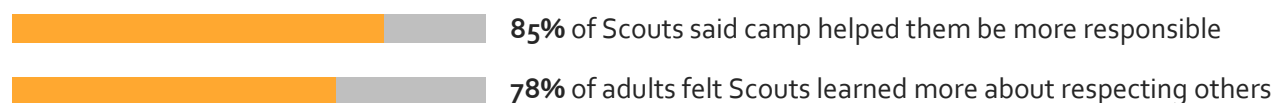
Constructive Use of Time: Youth engage in structured positive activities



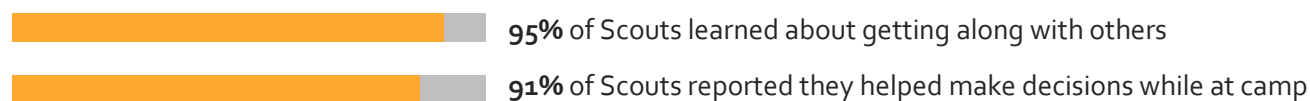
Commitment to Learning: Youth participate in activities that engage them in hands-on learning and are encouraged to excel academic areas



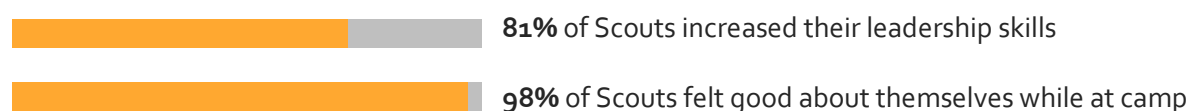
Positive Values: Youth are taught responsibility & respect for others



Social Competencies: Youth gain interpersonal & decision-making skills



Positive Identity: Youth participate in activities that build leadership skills and self-esteem



Program Areas

Aquatics

Category	Good-Excellent Rating (Youth)
Merit Badge	72%
Program	72%
Staff	79%

Handicraft

Category	Good-Excellent Rating (Youth)
Merit Badge	72%
Program	72%
Staff	79%



Ecology/Conservation

Category	Good-Excellent Rating (Youth)
Merit Badge	80%
Program	72%
Staff	89%

COPE/Climbing

Category	Good-Excellent Rating (Youth)
Merit Badge	82%
Program	88%
Staff	87%



Industrial Art

Category	Good-Excellent Rating (Youth)
Merit Badge	71%
Program	72%
Staff	70%

Scoutcraft

Category	Good-Excellent Rating (Youth)
Merit Badge	64%
Program	78%
Staff	69%



First-Year Camper Program Shooting Sports

Category	Good-Excellent Rating (Youth)
Merit Badge	68%
Program	68%
Staff	86%

Category	Good-Excellent Rating (Youth)
Merit Badge	95%
Program	89%
Staff	87%



General Feedback



- ➔ 94% of Scouts reported that they had a good-excellent time at camp
- ➔ 83% of adults believed that Scout camp was a good-excellence value for the money
- ➔ 88% of adults reported that camp staff was good-excellent
- ➔ 94% of adults reported that camp hospitality was good-excellent
- ➔ 77% of adults rated the camp cleanliness and facilities good-excellent
- ➔ 72% of adults rated the food good-excellent
- ➔ 97% of Scout units plan to return to camp next summer
- ➔ 84% of adults reported they were very likely to recommend summer camp to other Scout units
- ➔ 96% of units reported their overall experience was good-excellent

Thank You for Supporting Scout Camp!

"The counselors at Gerber Scout Reservation are truly wonderful and outstanding. I felt I made a lot of progress and learned a lot...It was really nice to continue learning during the summer in such a nature filled domain. The experience is downright outstanding. Gerber is awesome and notorious for helping Scouts. Thank you!"

-Boy Scout Camper

I would like to thank you for helping me to go to camp rotary. I really enjoyed going to camp. I earned Environmental Science, Geology, and Archery. I am almost done with game design. The slushies were refreshing on hot days. I got a bullseye in archery. I thank you for helping me to go to camp.

I would like to thank everyone who helped make it possible for me to go to Gerber Scout Camp this summer.

I had a good time there. I liked shooting bb guns and arrows, swimming and playing games.