

John Smith  
Sample Pack 1 Fundraising Chairman  
123 Sesame Street  
Detroit, MI 48201

Mr. / Ms. Businessman  
Amazing Business Name  
123 Corporate Circle  
Detroit, MI 48201

Dear Mr./Ms. Businessman,

I am writing on behalf of local Cub Scout Sample Pack 1. We are preparing for our annual popcorn fundraiser and would like to request your support of our effort by allowing us to conduct a "Show and Sell" at your location.

A "Show and Sell" is an opportunity for our Scouts, to set up a small display of popcorn at your business and offer our products to your customers as a way to gain support for our unit's program. Our Scouts will be well behaved, in their uniform, polite at all times and will not pressure your customers to buy anything if they say no. We will also ensure the area is fully cleaned prior to departing at the end of the day.

Experience has shown that this is a great public outreach for our unit and for any business that has participated in the past. Most members of our community support the goals and methods of Scouting.

Please consider helping us deliver a quality Scouting program to the young men in our community by hosting a Popcorn Show and Sell. I will be contacting you personally to coordinate dates that would be most convenient for your business.

Yours in Scouting,

*John Smith*

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