



PRIZES & INCENTIVES



2015 Michigan Crossroads Council Scout Sales Prizes & Incentives

Units should place their prize and incentive orders **no later than Sunday, November 15th at midnight**. Online sales made between August 1 and November 15, 2015 will be eligible for prizes.

Prizes and all incentive items will be shipped directly to the unit. Prizes and incentives ship 3 days after they are ordered and released by the council. Units will place their incentive orders, along with the prize orders through the “order prizes” link on: <http://sell.trails-end.com>. Prizes and incentives are released to ship as soon as the unit’s final popcorn invoice is paid in full.

Regardless of **YOUR** unit’s prize program choice (prizes or cash option), all selling Scouts are eligible for the additional sales incentives listed below! Units who elect not to take part in the prize program, will still need to place their incentive order through the prize website.

Incentive:	Amount to Sell:	How will this incentive be ordered / received and presented to the Scout?
Fill a Sheet Recognition	Fill a Popcorn Order Form	The unit will be asked as part of their prize / incentive order to indicate how many Scouts filled a form. The prize company will send one fill a form prize for each Scout who filled at least one sheet. The unit will distribute the prizes to the Scouts who earned them.
Fill a Sheet Prize Drawings for: TVs, Gaming Consoles, Legos, Tablets, Etc.	Fill a Popcorn Order Form	Units and families will e-mail filled order forms to: mccpopcorn@scouting.org , or fax, mail, drop off copies of completed order forms to their local field service council office by 5:00 p.m. on (Thursdays) - September 17, October 15, November 12, and December 10. <u>All submitted forms must clearly include the Scout’s first and last name, unit number, district and field service council in order to be processed. Forms submitted without the required information cannot be counted.</u> Prize drawings will take place on the days following (Fridays)—September 18, October 16, November 13, and December 11. Videos of the live prize drawings will be broadcast online at 6 p.m. each evening through the www.michiganscouting.org/popcorn website. Prizes will include high end items such as flat screen TVs, tablets, gaming consoles, and will be given to winners in each field service council. Winners will be contacted in the days following, and will pick-up their prizes at their local field service council office.
Fill a Sheet Grand Prize Drawing: Disney Vacation	Fill a Popcorn Order Form	Scouts who fill a sheet, and have their order forms sent in for the fill a sheet prize drawings will automatically receive one entry into the Grand Prize drawing for a Disney vacation for four individuals! Each filled order form will result in one entry into the grand prize drawing, and winning a fill a sheet prize, will not eliminate a chance to win the grand prize. One lucky Scout will receive the Disney Vacation, and the live drawing will be broadcast online at 6 p.m. on Friday, December 17 through the www.michiganscouting.org/popcorn website.
BB Guns & Robotic Kits	Sell at Least \$750	The unit will be asked as part of their prize / incentive order to indicate how many Scouts sold at least \$750, and indicate a choice between a BB Gun & Robotics Kit. The prize company will send a voucher to the unit for each Scout who qualified and chose a BB Gun. The voucher would be given to the family, and the family would need to redeem the voucher for a BB Gun at your local field service council office. The prize company will send one Robotics Kit to the unit for qualifying Scouts who chose a Robotics kit. The unit would give the robotics kit directly to the Scout.
\$1K Sales Club Events	Sell at Least \$1,000	The unit will be asked as part of their prize / incentive order to indicate how many Scouts sold at least \$1,000, and also indicate their shirt sizes. The prize company will send a voucher certificate and t-shirt to the unit which will be given to qualifying Scouts. On the voucher, Scouts will be directed to a special 1K Club website where they will redeem their voucher for earned tickets to special events throughout 2016. Previous special events have included: Detroit Pistons Games, Waterpark Passes, Lansing Lugnuts Baseball Games, Camp Program Events, and more. Scouts will be given one ticket for selling \$1,000 and an additional one ticket for every \$500 sold above \$1,000.
Online Sales Tablet Drawings	Get one Online Sale	For every sale a Scout gets online, they will receive one ticket into a prize drawing for a tablet computer, drawn at each of the four prize drawings on (Fridays)—September 18, October 16, November 13, and December 11. Winners will be contacted in the days following, and pick-up their tablet computer at their local field service council office.
Military Sales Patch	Sell 5 Military Donations	The unit will be asked as part of their prize / incentive order to indicate how many Scouts sold at least 5 military donations as part of their 2015 popcorn sale. The prize company will send one patch to the unit for each qualifying Scout. The unit will give the patch directly to the Scout.